Effective 01/2021 Revised 01/2016

### **FACTS**

## WHAT DOES LAUNCH CU DO WITH YOUR PERSONAL INFORMATION?

#### Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

#### What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and credit history
- Account balances and payment history
- Income and assets

#### How?

All financial companies need to share members' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their members' personal information; the reasons Launch CU chooses to share; and whether you can limit this sharing.

| Reasons we can share your personal information   | Does Launch CU<br>share? | Can you limit this sharing? |
|--|--------------------------|-----------------------------|
| For our everyday business purposes — such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus | Yes                      | No                          |
| For our marketing purposes — to offer our products and services to you   | Yes                      | Yes                         |
| For joint marketing with other financial companies   | Yes                      | Yes                         |
| For our affiliates' everyday business purposes — information about your transactions and experiences   | No                       | No                          |
| For our affiliates' everyday business purposes — information about your creditworthiness   | No                       | We Don't Share              |
| For nonaffiliates to market to you   | No                       | We Don't Share              |

# To limit our sharing

- Call 321-455-9400 or 800-662-5257 to speak with an account specialist
- Visit us online: www.launchcu.com

#### Please note:

If you are a new member, we can begin sharing your information 30 days from the date we sent this notice. When you are no longer our member, we can continue to share your information as described in this notice.

However, you can contact us at any time to limit our sharing.

#### **Questions?**

Call 321-455-9400 or 800-662-5257 or go to www.launchcu.com

| Who we are   |   |
|--|---|
| Who is providing this notice?  | Launch CU   |
| What we do   |   |
| How does Launch CU protect my personal information?                                | To protect your personal information from unauthorized access and use, we use security measures that comply with federal law.  These measures include computer safeguards and secured files and buildings.  Launch CU regularly tests and assesses its information security measures to protect your information. |
| How does Launch CU   | We collect your personal information, for example, when you   |
| collect my personal information?   | <ul> <li>open an account or show your driver's license</li> <li>use your credit or debit card or apply for a loan</li> <li>provide employment information</li> </ul>  |
|  | We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.  |
| Why can't I limit all sharing?   | Federal law gives you the right to limit only   |
|  | <ul> <li>sharing for affiliates' everyday business purposes — information about your creditworthiness</li> <li>affiliates from using your information to market to you</li> <li>sharing for nonaffiliates to market to you.</li> </ul>  |
|  | State laws and individual companies may give you additional rights to limit sharing.  |
| What happens when I limit sharing for an account I hold jointly with someone else? | Your choices will apply to everyone on your account.  |
| Definitions  |   |
| Affiliates   | Companies related by common ownership or control. They can be financial and non financial companies.  |
|  | ■ Launch CU does not share with our affiliates.   |
| Nonaffiliates  | Companies not related by common ownership or control. They can be financial and non financial companies.  |
|  | Launch CU does not share with nonaffiliates so they can<br>market to you.   |
| Joint marketing  | A formal agreement between nonaffiliated financial companies that together market financial products or services to you.  |
|  | Our joint marketing partners include insurance companies.   |